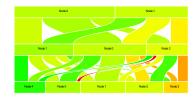
MICROSOFT EMAIL EXCHANGE Server Analytics & Visualization Network

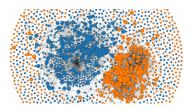
A platform to assess the Employee email exchange interaction within Intranet of enterprise

Short Term Objectives

To provide a view of what's happening in the firm at an aggregate as well as individual level without being encumbered by privacy / security issues

- 1. Macro: What activity is happening (sparklines)
- 2. Macro: Who is contributing what (sankey)
- 3. Macro: What are people discussing about (pebbles)
- 4. Macro: How is the org connected (network)
- 5. Micro: Who can help me with this topic (wordcloud)
- 6. Micro: Where in the hierarchy are they (icicle)
- 7. Micro: How do I contact these people (network)
- 8: Micro: What time would be best (heatgrid)







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1. *A SkillRank metric* for people based on their contributions to various topics, also factoring in their communication on a given topic. This is loosely based on Google's PageRank. If someone with a high SkillRank in aeronautics is interacting with someone, some of this SkillRank passes on to the other person.

2. *A Staffing application.* Given a set of skills, and a time period, who would be the best people to pick, subject to availability and skillset. (FYI: This sounds simple, but takes a bit of work to get it right.)

3. *Attrition management*. Who's likely to leave? Given the social network of the people around them, if someone they know has left, are they likely to pull this person out? How much effort should be spent in retaining them?

