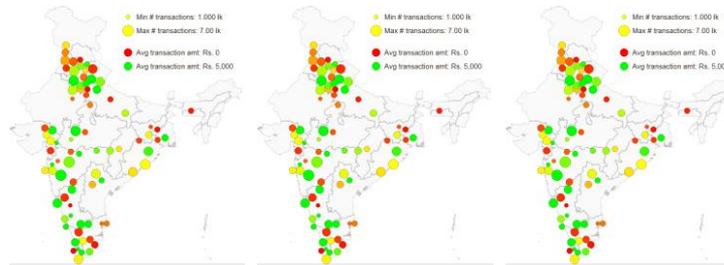
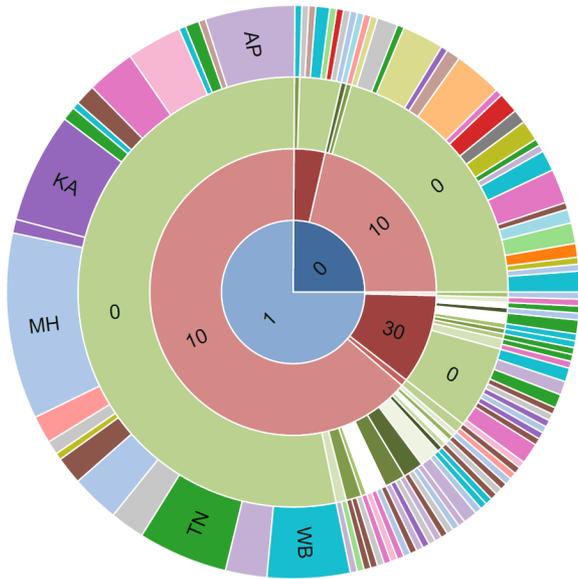
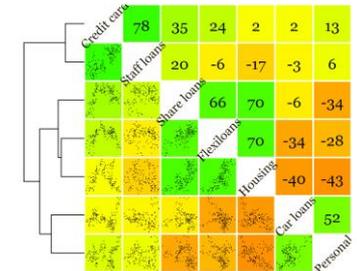


Gramener solutions for Banking & Finance



COMMERCIAL SALES

RETAIL PORTFOLIO



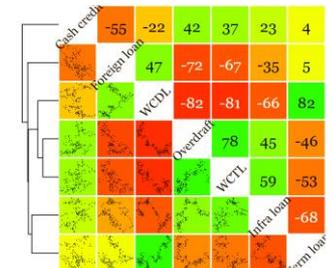
- Which are the most effective channels of customer acquisition?
- How does credit risk correlate with customer profiles?
- Which geography and segments are most prone as NPA?
- What is the effectiveness of my employees, across functions?
- What are the cross selling opportunities?
- Are the penetration of ATMs enough and how is the demand?
- Which loan segments are most profitable and least risky?



RETAIL SALES



COMMERCIAL PORTFOLIO



Gramener solutions for Pharmaceuticals



Clinical Trials Management

- How can we monitor the trials with high / low productivity?
- What are the critical risks for each Site?

Research & Development

- Explore molecules and targets for drug discovery & drug re-purposing
- Explore relationships between diseases-drugs-targets

Commercial

- 360 degree view of the performance of a brand and its analysis
- Consumer Market Research and Penetration

