

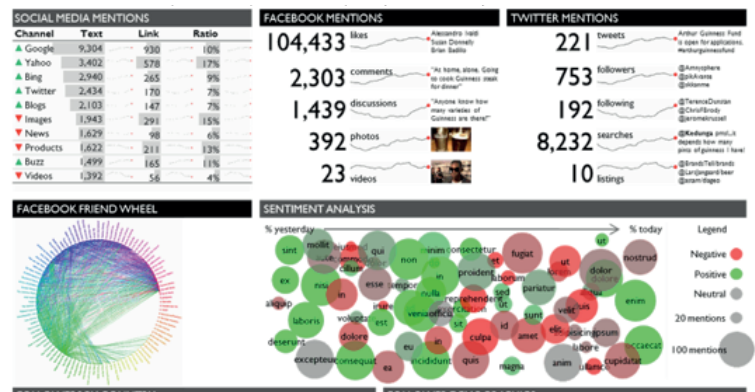
# Gramener

A data visualization and analytics company



## VISUAL INTELLIGENCE FOR RETAIL & FMCG

Gramener helps retail industry majors to manage revenues, customer retention and cost optimization across channels & stores. From dynamic and voluminous data, Gramener helps these companies solve and communicate specific answers to the following questions.



- How to compare performance retail products across multiple channels dynamically?
- How to optimize store layouts to maximize shopping delight for retail outlet visitors?
- How to visually represent inventory management for quick actions across stores?
- How to identify incremental sales as a result of focused campaigns?
- Where is the bottleneck in supply chain network that minimizes inefficiencies?
- How to dynamically compare store performance in order to prioritize action where needed?

### SHOPPERS BEHAVIOUR IN HYPERMARKETS – PRODUCT POSITIONING



Gramener analyses, predicts and visualizes large volumes of information in enterprise and external data to come up with crisp, intuitive and actionable insights.

## CLIENT SUCCESS STORIES

- Gramener helped large US retail store to fix their supply chain issues in real time, optimize store inventories and improve material management
- Gramener helped Global Conglomerate to visualize their Consumer market research data for rapid decision making

*We have partnered very successfully with Gramener to improve our visualization competency. Our engagement with them is helping us build better insights through impactful use of visuals. Gramener has been a great thought partner in the area of data visualization to elevate our capability in this space."*

*- Maheshwaran Calavai, Director - Enterprise Business Intelligence, Target Corporation India.*

*"Gramener's business intelligence helps us take the right decisions at right time and we also get value for money,"*

*-- Sundararajan G B  
Managing Director  
Suguna Foods*

## OUR CLIENTS INCLUDE

- Retail Chains & Hypermarkets
- FMCG Companies
- Retail Distributors
- Poultry Manufacturing and Distributors

## WHAT WE OFFER

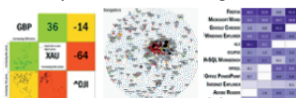
**Platform** - Create your own templates with our platform & visual components

**Custom apps** - Hire us to build your domain-specific templates as an application

**Tools**- End-user exploratory tools to answer specific business problems

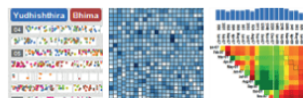
### Automated Analysis

Visualisations created automatically based on unsupervised analysis



### Visual Exploration

Hosted visuals link summaries with underlying raw data



### Annotations

Allowing users to graphically comment on visuals and share them



### Mobile/tablet ready

Generate native output for Android, iOS, Microsoft Office, videos, etc



## CONTACT

contact@gramener.com

www.gramener.com

+91 40 6454 5009

