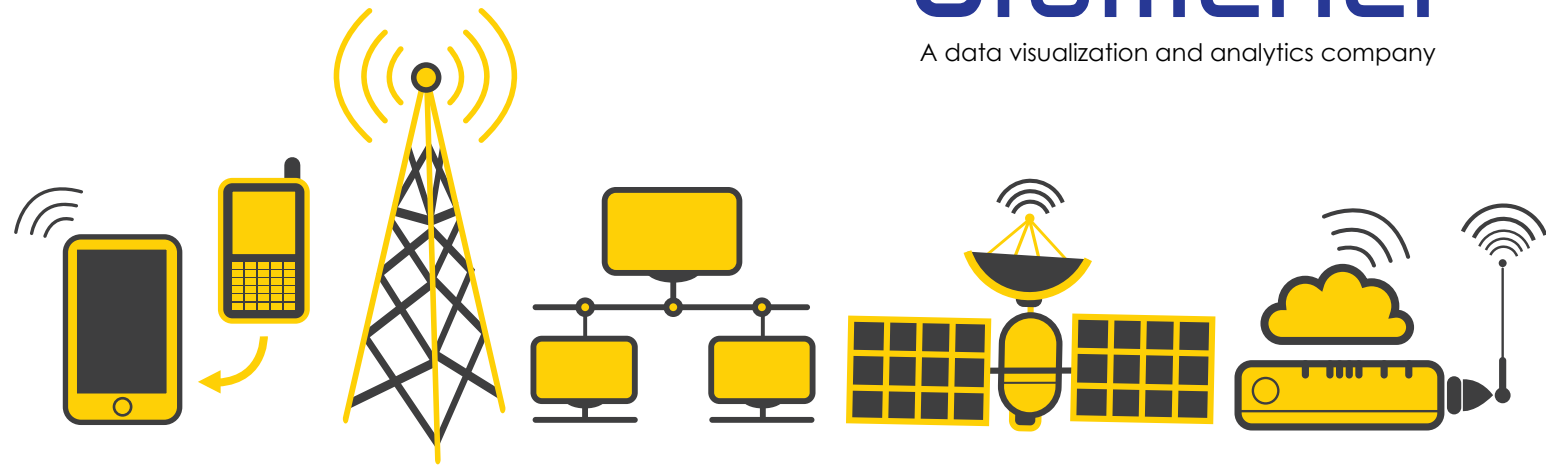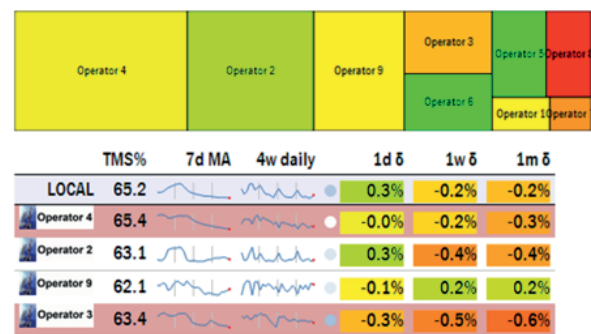# Gramener
A data visualization and analytics company

TELECOMMUNICATION

Gramener helps several leading brands in the Telecommunication industry for them to grow market share & revenue while ensuring services delivery to their large installed base of customers. From dynamic and voluminous data, Gramener helps these companies solve and communicate specific answers to the following questions.

TRAFFIC MARKET SHARE
LOCAL

	TMS%	7d MA	4w daily	1d δ	1w δ	1m δ
LOCAL	65.2			0.3%	-0.2%	-0.2%
Operator 4	65.4			-0.0%	-0.2%	-0.3%
Operator 2	63.1			0.3%	-0.4%	-0.4%
Operator 9	62.1			-0.1%	0.2%	0.2%
Operator 3	63.4			-0.3%	-0.5%	-0.6%

- Does 99.98% uptime guarantee customer retention & revenue growth?
- How to predict & prevent customer churn?
- How to segment customers based on behaviour, rather than just region demographics?
- What actionable and specific tactics does the operations data convey to improve ARPU?
- Which digital content should be marketed more to increase customer engagement?
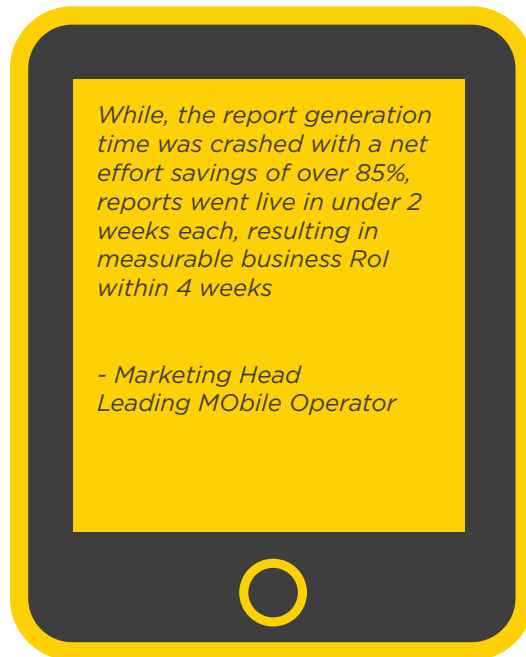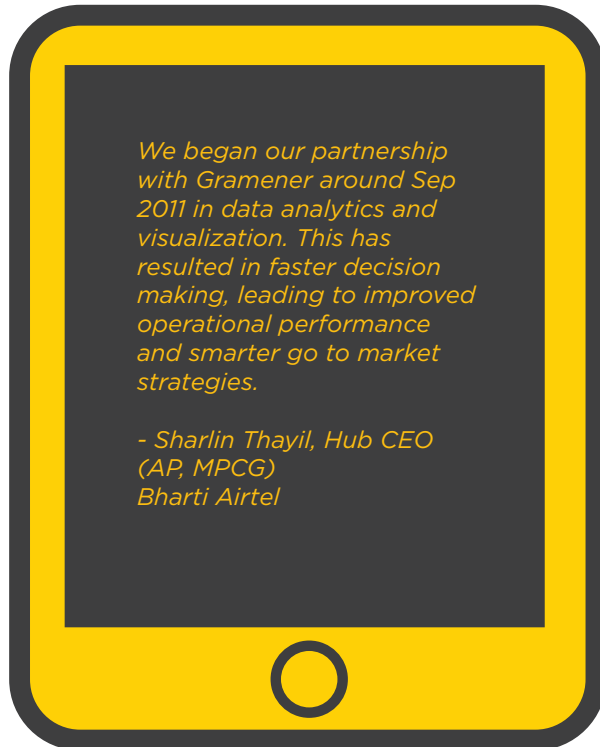- How to counter daily changing marketing forays from the competition?

Gramener analyses, predicts and visualizes large volumes of information in enterprise and external data to come up with crisp, intuitive and actionable insights.

BANGALORE - MUMBAI

Gramener
A data visualization and analytics company
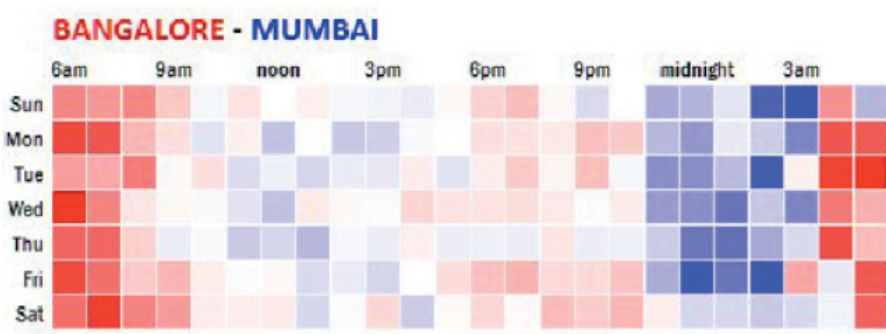
CLIENT SUCCESS STORIES

- Gramener helped leading Indian Mobile Operator to optimise their Business Planning and Controlling
- Gramener helped Mobile VAS player to analyse and penetrate VAS services

We began our partnership with Gramener around Sep 2011 in data analytics and visualization. This has resulted in faster decision making, leading to improved operational performance and smarter go to market strategies.

*- Sharlin Thayil, Hub CEO (AP, MPCG)
Bharti Airtel*

While, the report generation time was crashed with a net effort savings of over 85%, reports went live in under 2 weeks each, resulting in measurable business RoI within 4 weeks

*- Marketing Head
Leading MObile Operator*

OUR CLIENTS INCLUDE

- Mobile Operators
- Value Added Service Providers
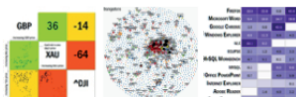- Mobile Device Manufacturers

WHAT WE OFFER

Platform - Create your own templates with our platform & visual components
Custom apps - Hire us to build your domain-specific templates as an application
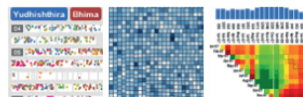**Tools -** End-user exploratory tools to answer specific business problems

Automated Analysis
Visualisations created automatically based on unsupervised analysis

Visual Exploration
Hosted visuals link summaries with underlying raw data

Annotations
Allowing users to graphically comment on visuals and share them

Mobile/tablet ready
Generate native output for Android, iOS, Microsoft Office, videos, etc

CONTACT
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