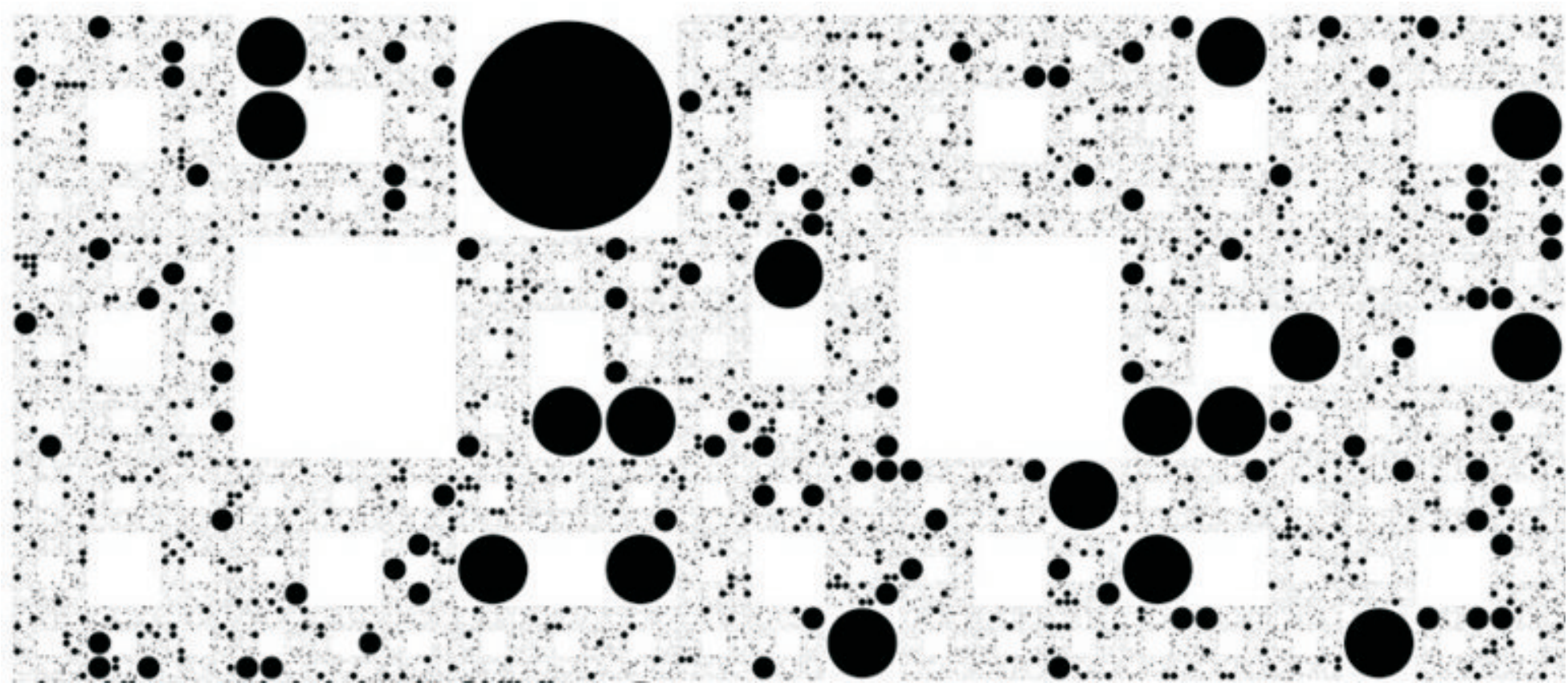


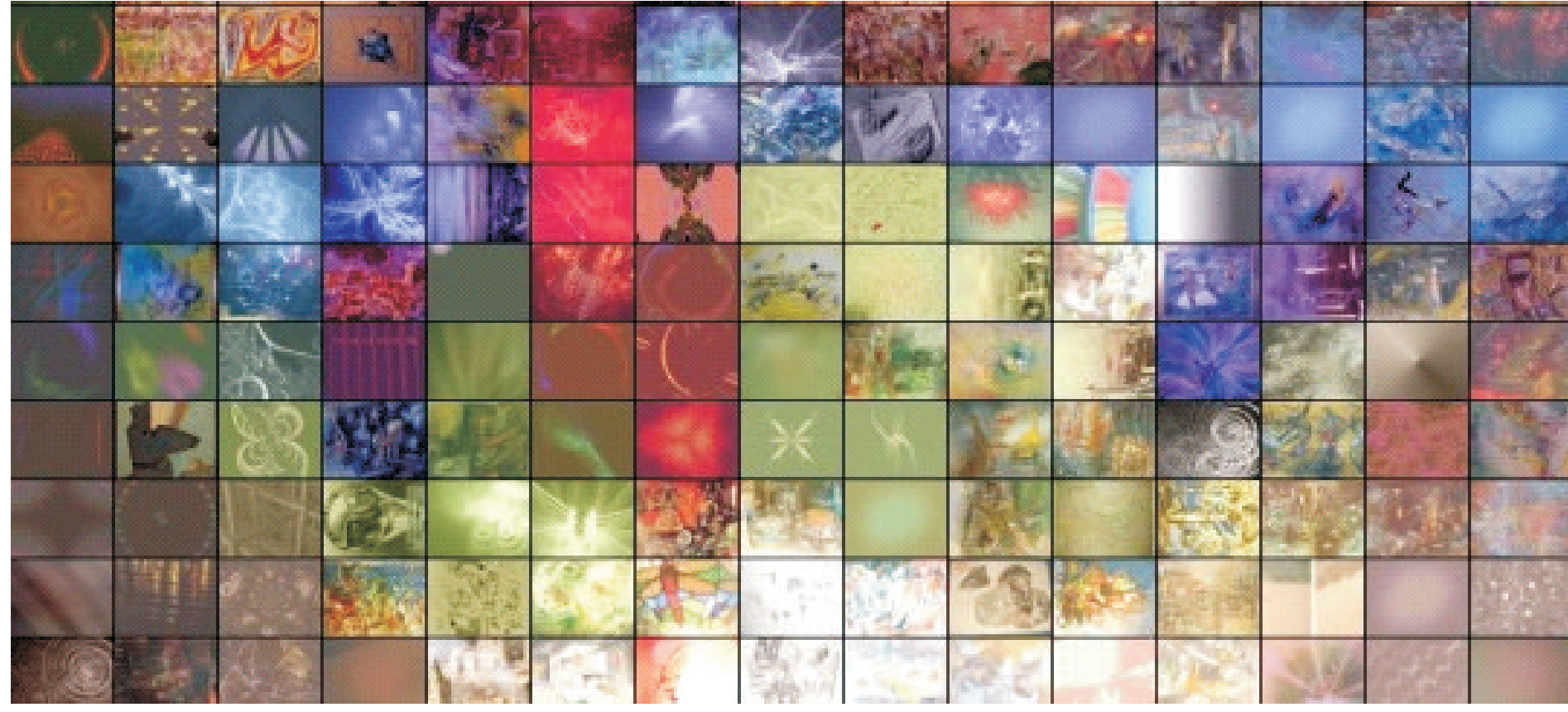
# Gramener

## A data analytics and visualisation company

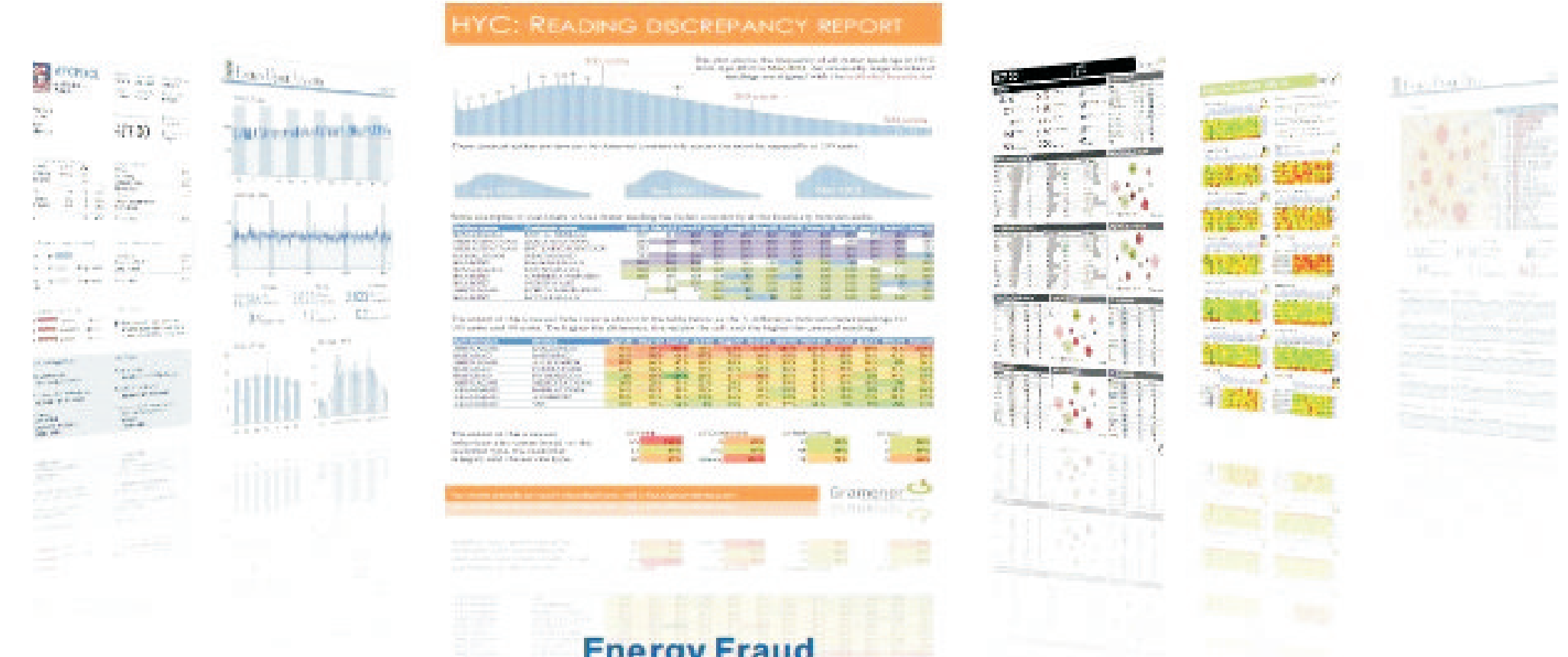
We handle terabyte-size data



via non-traditional analytics

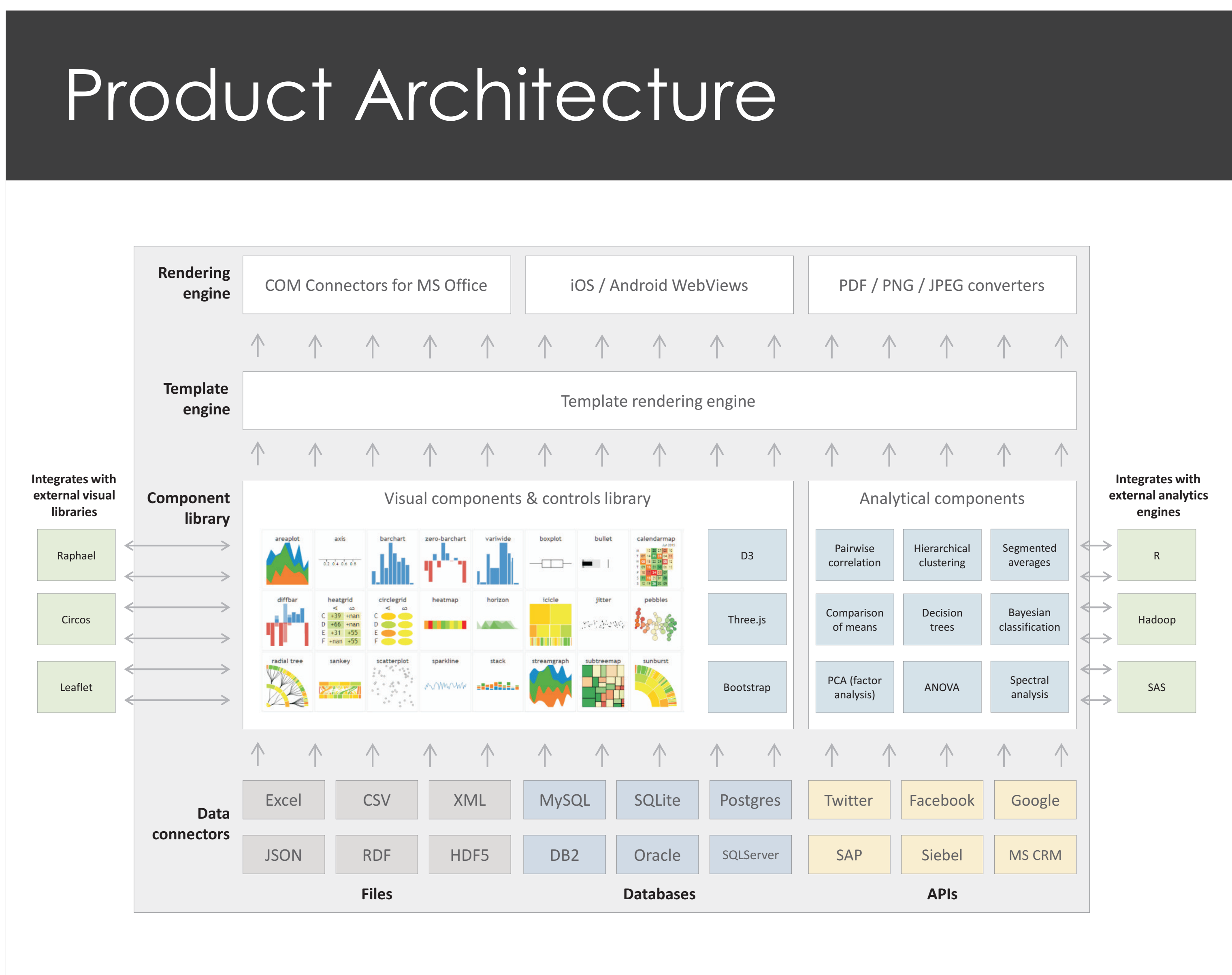


and visualise it in real-time.



## We make data consumption intuitive and actionable.

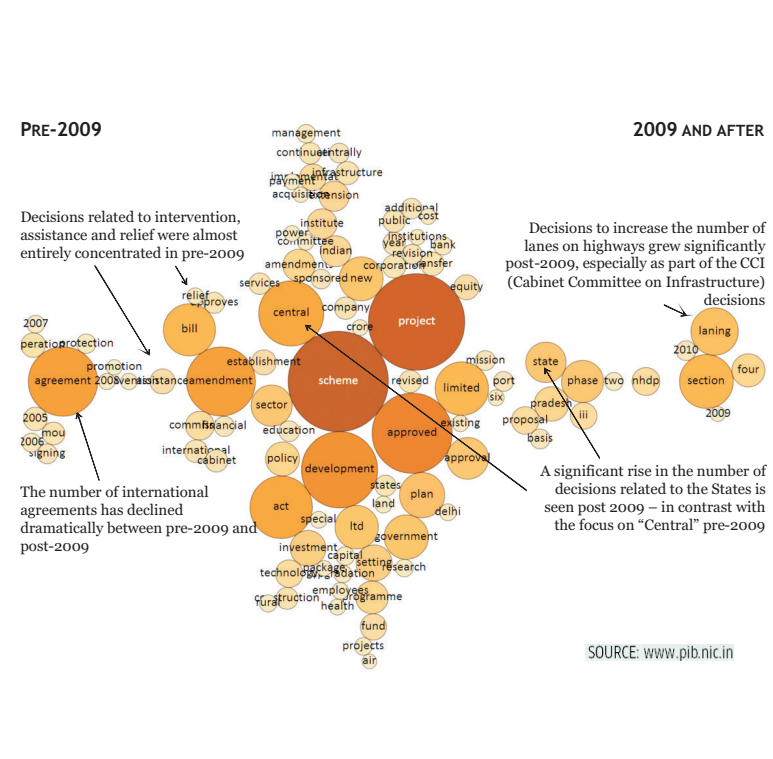
Gramener transforms your data into *concise dashboards* that make your business problem & solution *visually obvious*. We help you find insights quickly, based on *cognitive research*, and our visualisations guide you towards *actionable decisions*.



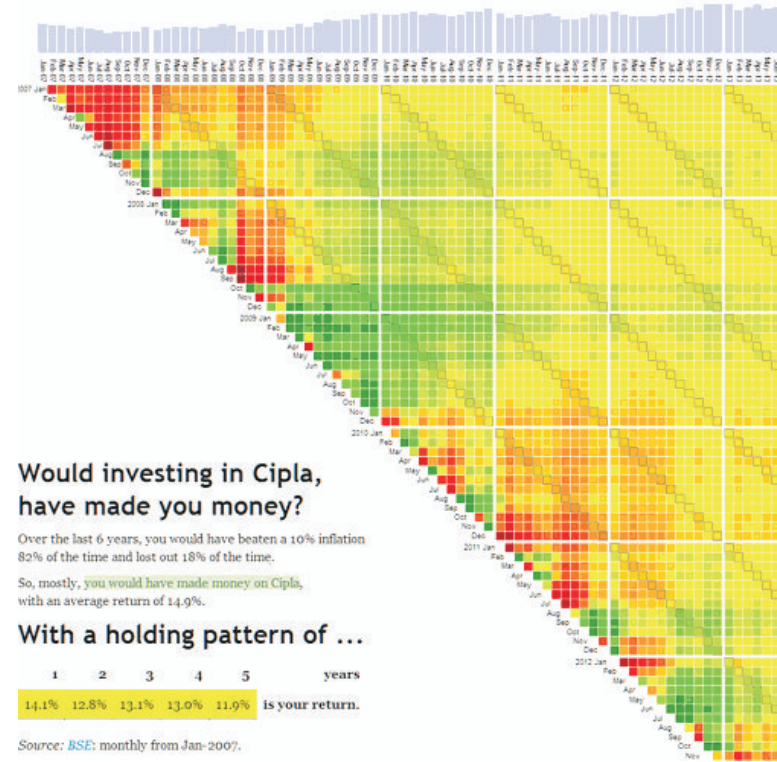
What is my revenue breakup by product, channel & market?



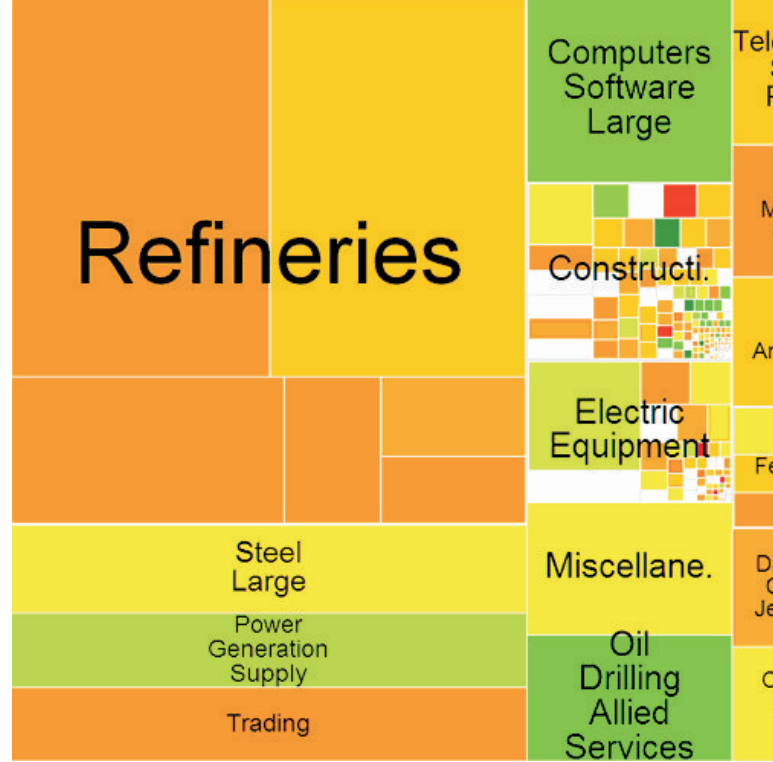
How was the UPA Government's first term different from their second?



How long should you hold a stock after buying to beat the market?



Sales & profitability of every company in India



### What we offer

#### Product

Create your own templates with our platform & visual components

#### Custom apps

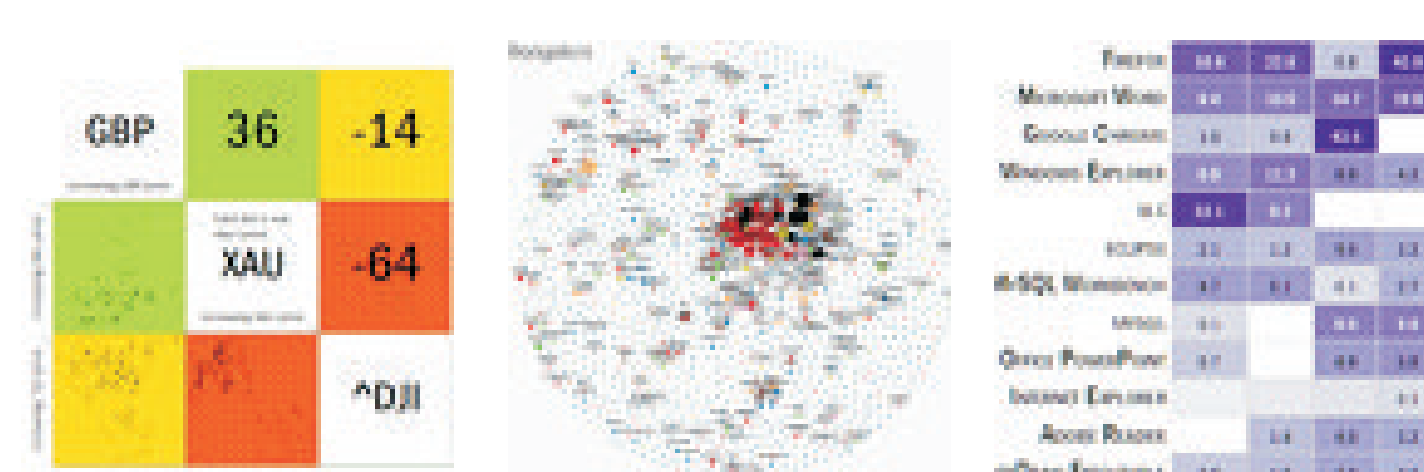
Hire us to build your domain-specific templates as an application

#### Services

Give us your data, and we will share insights on that visually

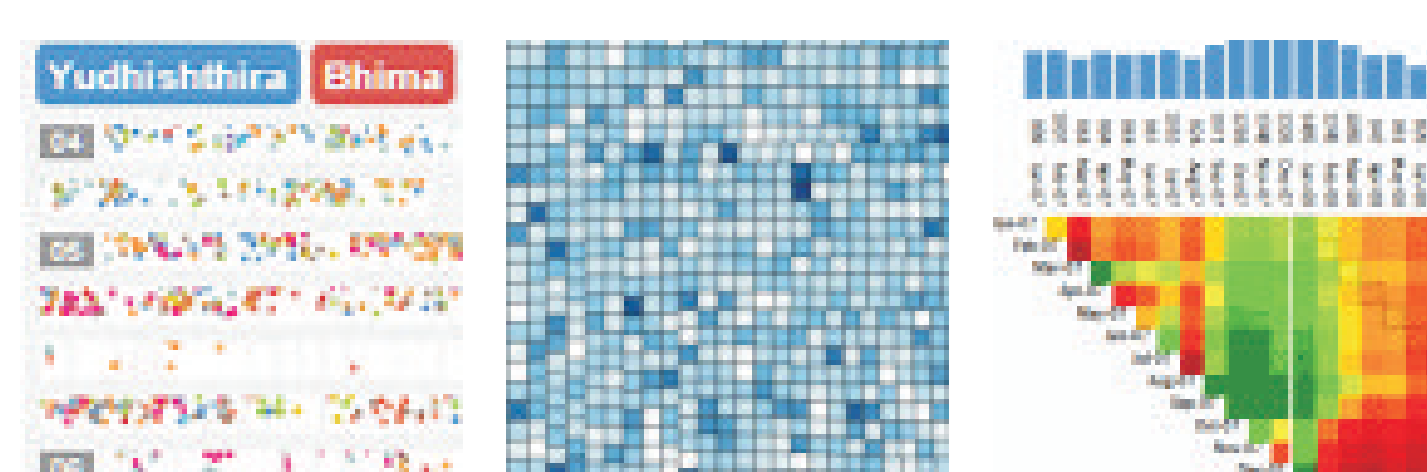
### Automated analysis

Visualisations created automatically based on unsupervised analysis



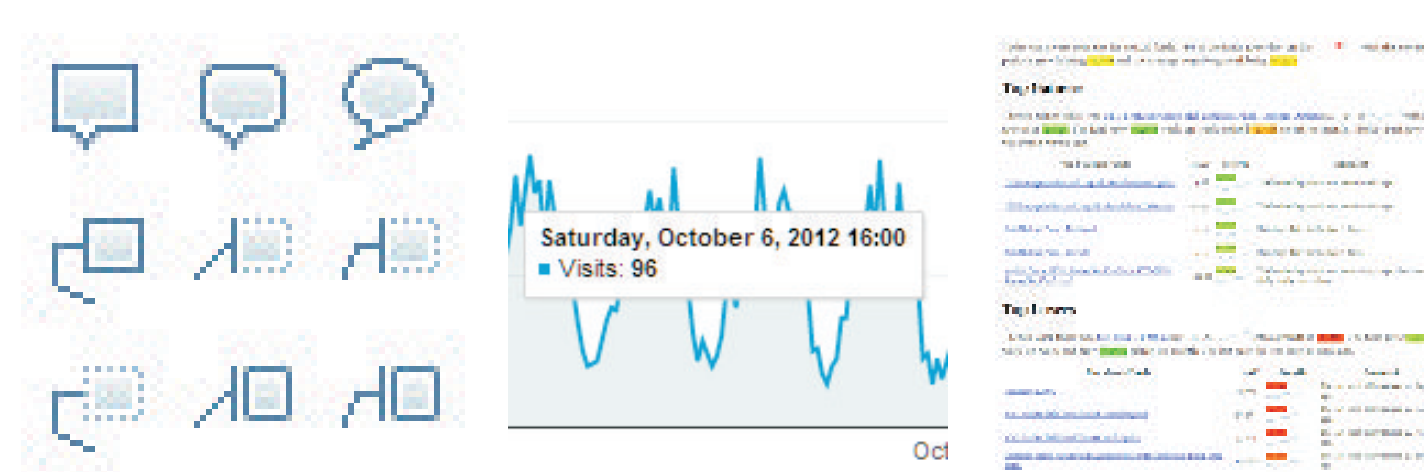
### Visual exploration

Hosted visuals link summaries with underlying raw data



### Annotations

Allowing users to graphically comment on visuals and share them

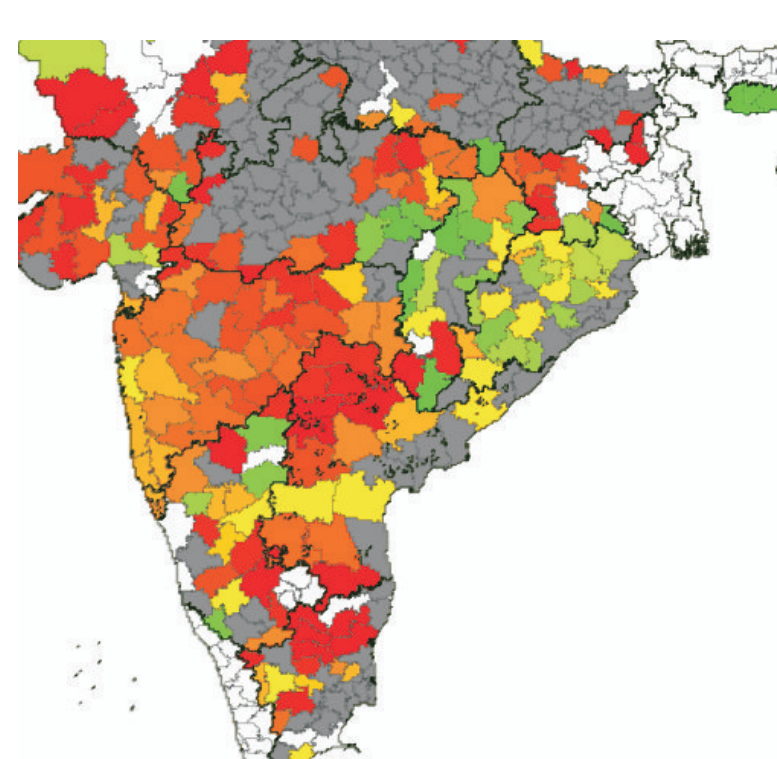


### Mobile/tablet ready

Generate native output for Android, iOS, Microsoft Office, videos, etc



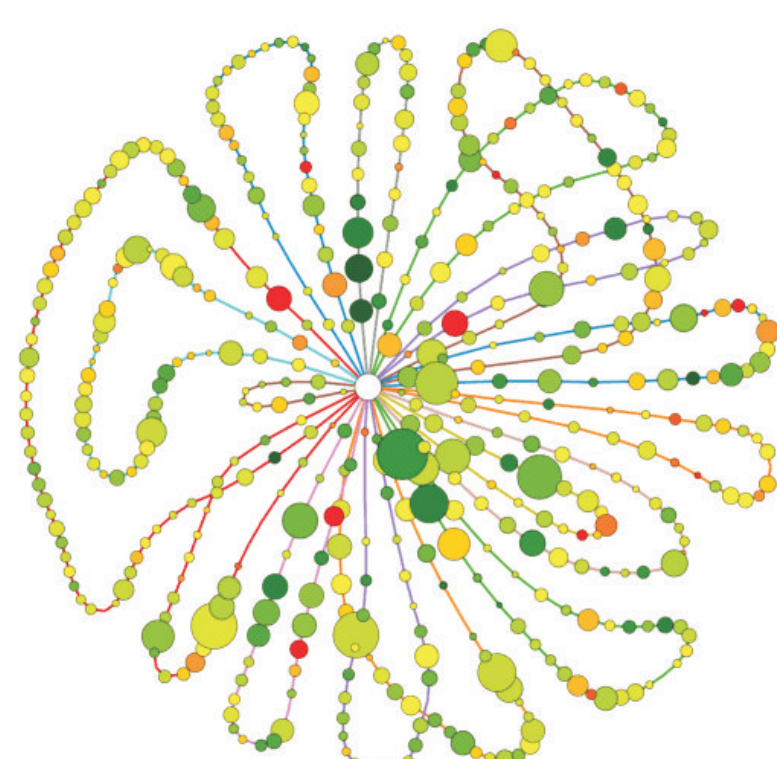
How is paddy cultivated in irrigated areas?



What is the performance of every mutual fund?



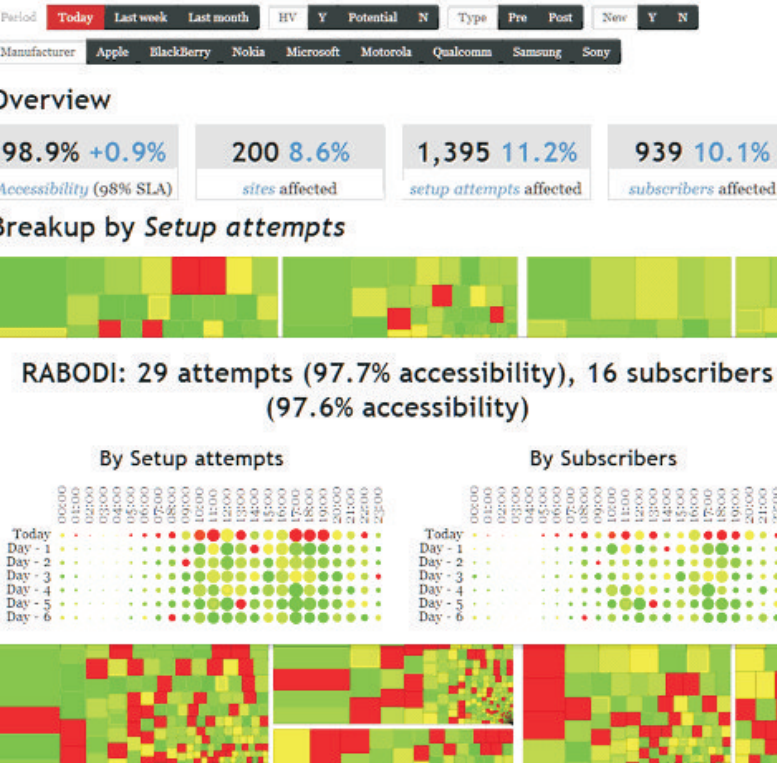
How do I plan pickup routes to maximise ROI?



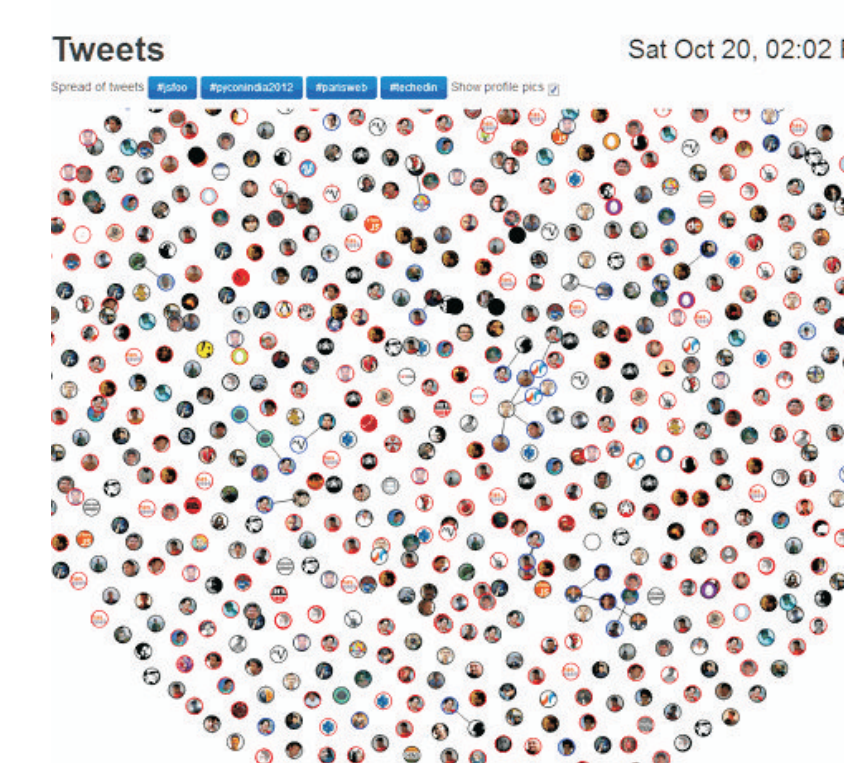
Which products should I cross-sell?



How does the network quality impact revenue?



What does real-time Twitter traffic look like?



We began our partnership with Gramener around Sep 2011 in data analytics and visualization. This has resulted in faster decision making, leading to improved operational performance and smarter go to market strategies.

Sharlin Thayil  
Hub CEO (AP, MPPG)  
Bharti Airtel  
India's largest telecom company



Gramener has been awarded Airtel's "Most Valuable Partner" in recognition of the constructive, value-building partnership

Gramener's business intelligence helps us take the right decisions at right time and we also get value for money. - to The Economic Times, 22 Jan 2013



G B Sundararajan  
Managing Director  
Suguna Foods  
India's largest poultry company



Gramener is a winner of the NASSCOM Emerge 50 list in the start-up category



Gramener is a winner of the Pioneer Spirit contest (Lufthansa, ETNow)



Gramener is #1 on IDG ChannelWorld's 50 hot cos.



Gramener on the front page of The Economic Times



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