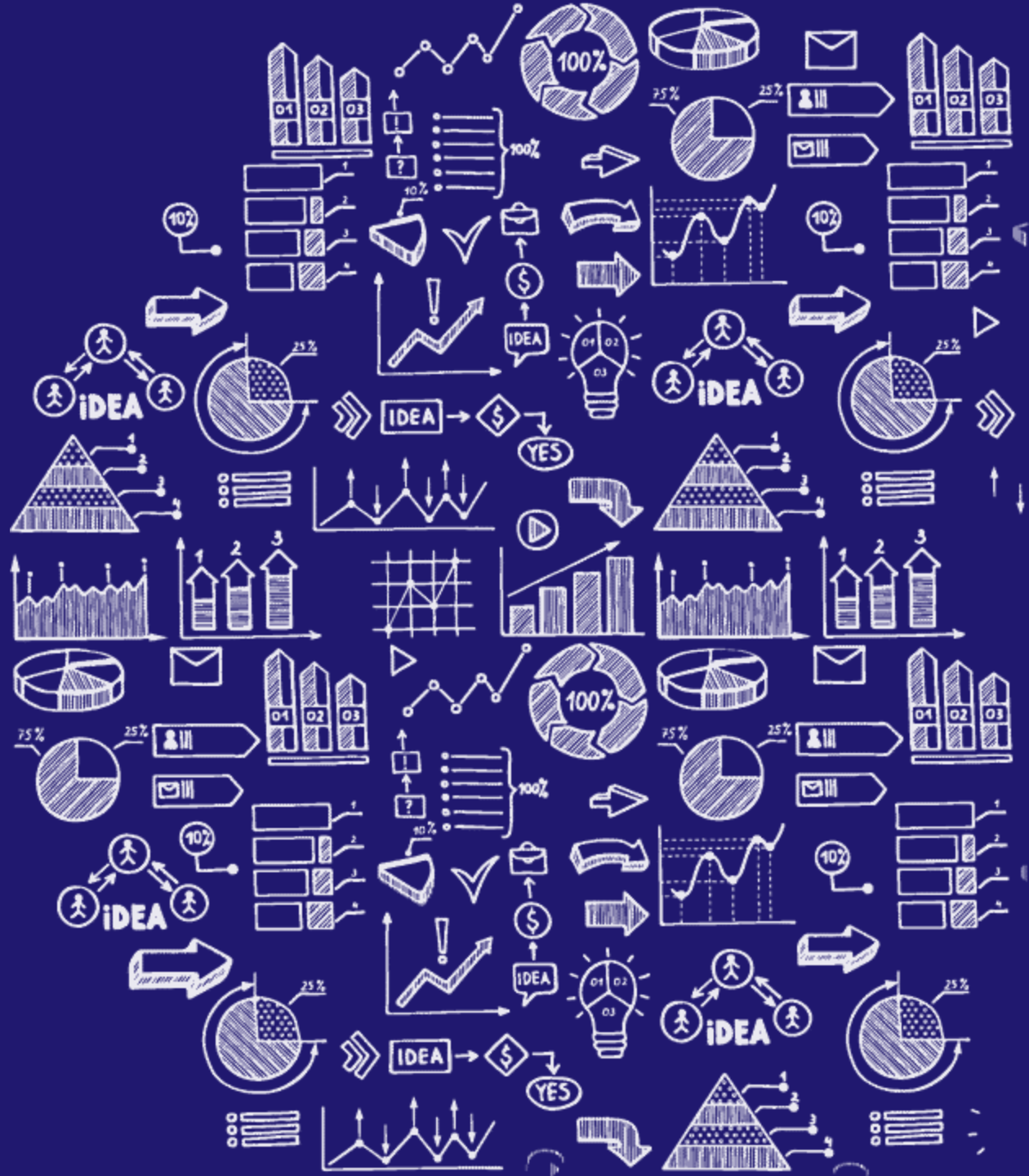


Visualization consolidated deck

Supply Chain Data Strategy



Technology subsidiary of a Fortune 500 organization charts out a 3 year roadmap with a potential impact of \$200MM



CHALLENGE

- The technology subsidiary of a Fortune 500 organization aspired to become truly digital and data-driven.
- The organization wanted to chart out a data roadmap with a fair mix of BI & advanced analytics initiatives to achieve their data-led goals.



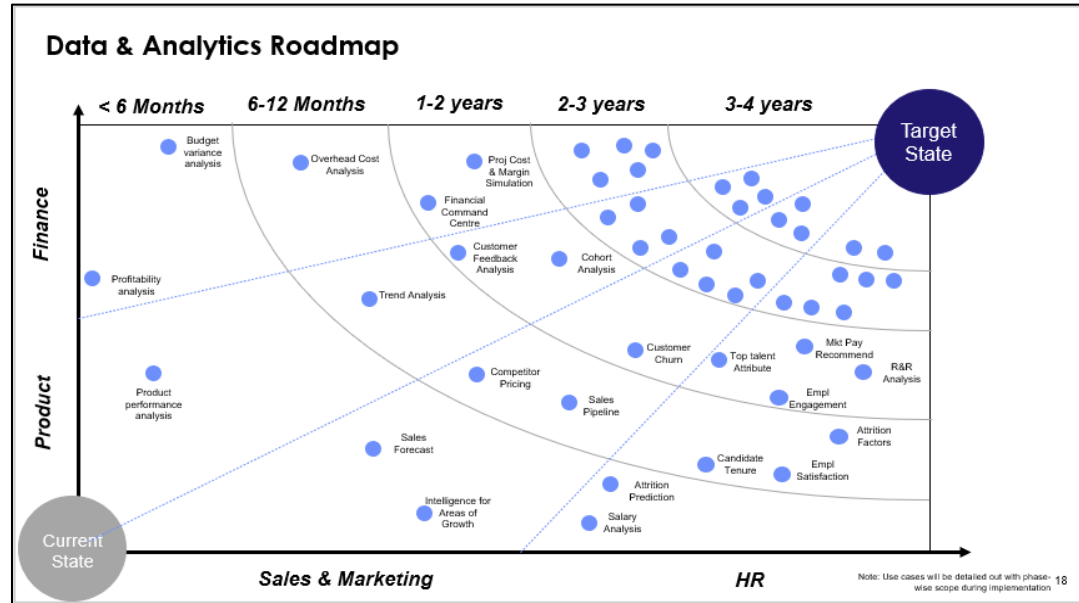
APPROACH

- Gramener set in motion a data-driven transformation by:
- Understanding goals & assessing D&A maturity
 - Inspiring the art of the possible with storytelling case studies
 - Prioritizing high impact D&A initiatives on a roadmap



OUTCOME

- Identified 70+ use cases with a potential **topline impact of \$200MM**
- Shared **15 practical** recommendations to improve the org D&A maturity
- Attained alignment by technology and business teams



Data & Analytics Roadmap

Prioritized roadmap with 70+ use cases across 4 functions/teams

Illustrative Recommendation

Process: Vision → Planning → Execution → Realize Value → Data Culture

Document your data & analytics strategy, and ensure direct alignment with the corporate strategy

Gramener Data & Analytics Strategy Template

The template includes sections for:

- Business Objectives
- Strategic Initiatives
- Key Enablers
- Challenges
- Capabilities to Build
- Process
- Technology

Suggestions:

- While clarity exists on the org data vision & strategy, the data and analytics strategy must be documented
- As part of the strategy, call out strategic initiatives, top challenges, key enablers, and capabilities to build
- Define a governance mechanism and frequency to review progress against strategy and course-correct

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Key Enablers

Recommendations for successful implementation of the D&A Roadmap

US Logistics major adopts data science and improves warehouse efficiency by 16%



CHALLENGE

- A leading US logistics player wanted to improve carrier turn-times and warehouse efficiency to better manage demand-supply
- The organization aspired to become data-driven and level-up into data science to transform the business.



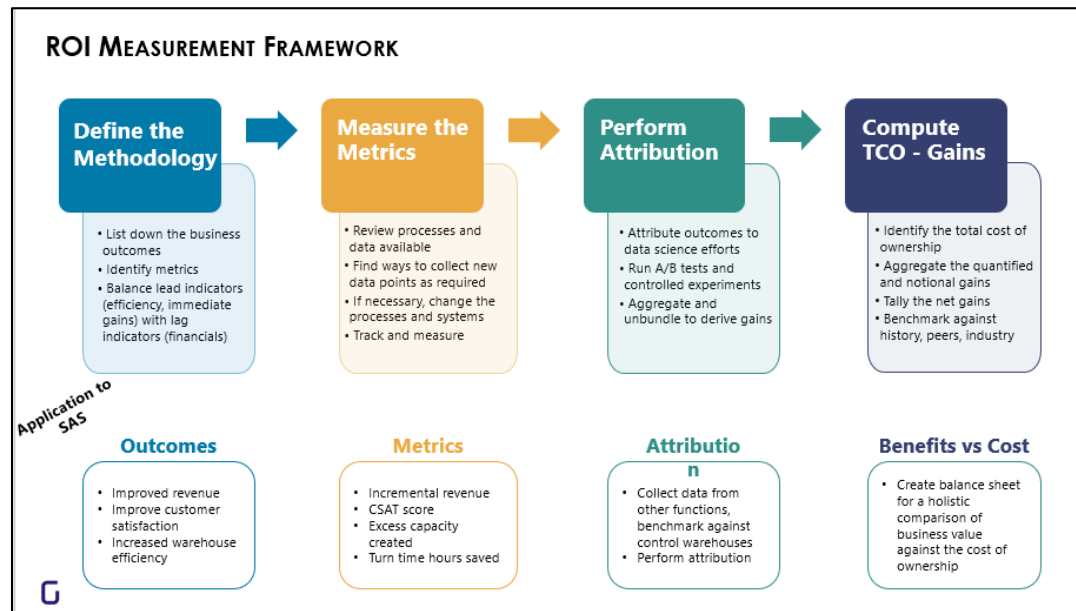
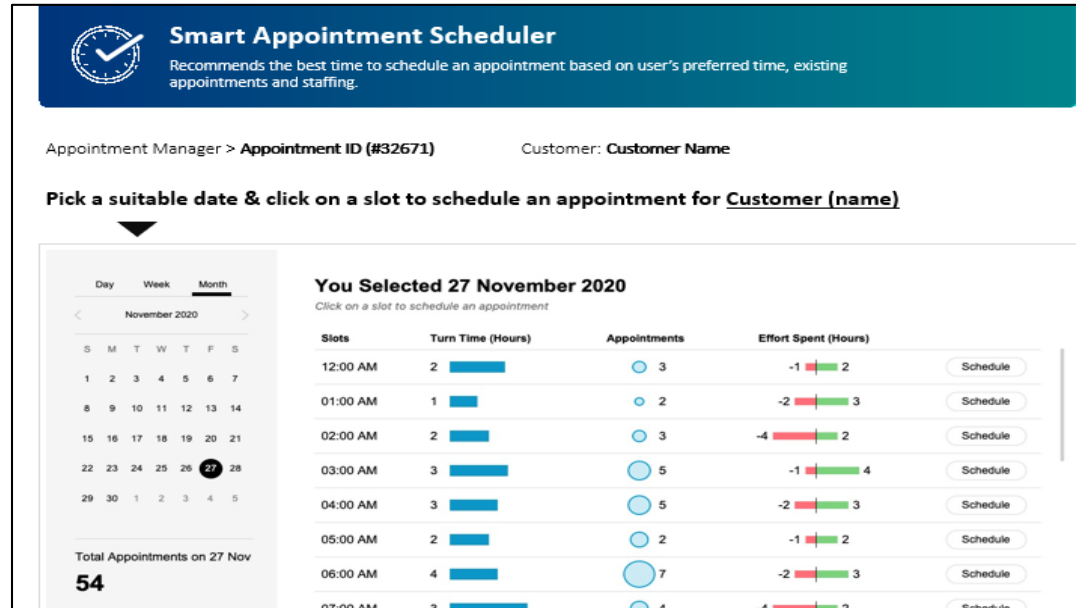
APPROACH

- Gramener enabled data-driven transformation by:
- Assessing data maturity & help frame a data strategy
 - Identifying & implement strategic data initiatives
 - Enabling org-wide adoption and a framework to measure ROI



OUTCOME

- Improved org data maturity and data science capabilities
- **16% reduction** in warehouse turn-around times and improved operational efficiency
- Rapid adoption by business teams and roll-out to warehouses across regions



Data science solution to optimize appointment schedules

The machine-learning driven solution improved warehouse turn-around times and efficiency

ROI Measurement Framework

The solution adoption and ROI were systematically tracked

Mattress manufacturer taps into data and analytics to improve yield by 3%



CHALLENGE

- A leading mattress manufacturer wanted to become data-driven and improve their manufacturing processes.
- The executives set a goal to reduce wastage and improve yield to global standards.



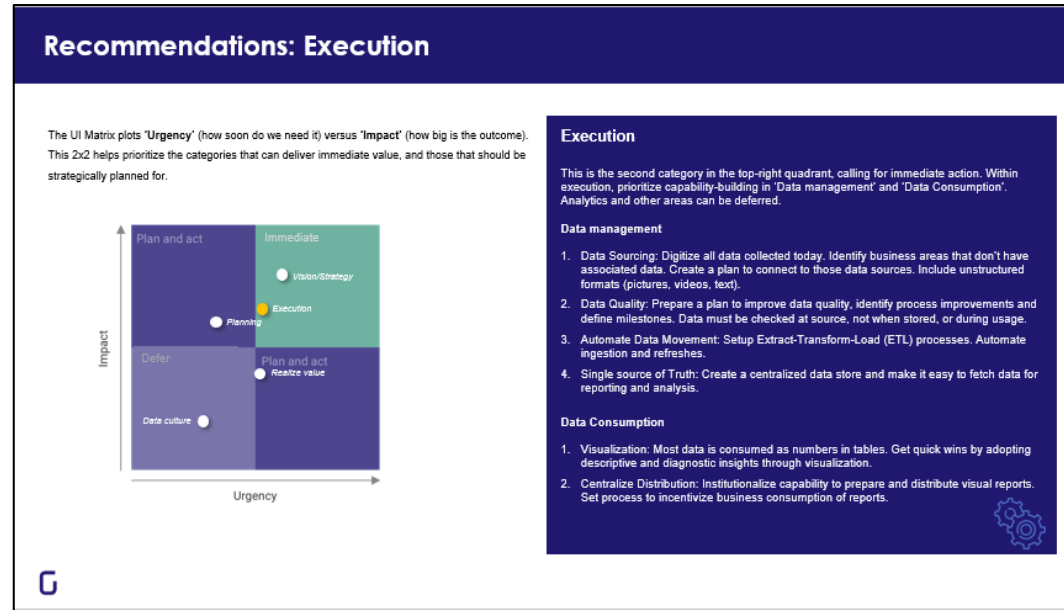
APPROACH

- Gramener set in motion a data-driven transformation by:
- Studying business goals
 - Assessing data maturity and areas of improvement
 - Prioritizing initiatives and executing a diagnostic analytics project to improve yield



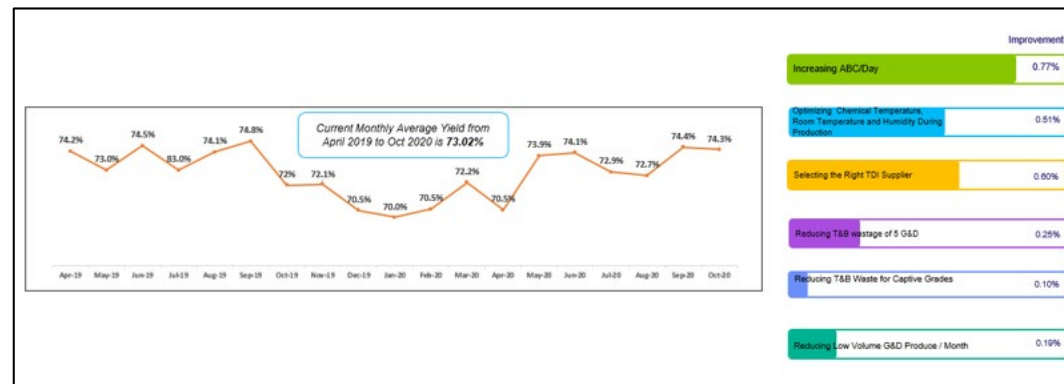
OUTCOME

- A roadmap to improve data maturity in the short, medium and long term was identified
- Detailed recommendations were shared to **improve the monthly production yield by over 3%**



Recommendations to improve data maturity

A set of data initiatives, processes, and capability-building initiatives were prioritized to improve data maturity



Identifying areas to improve production yield

A set of influencing factors and specific recommendations were shared to improve the monthly yield.

Gramener
Insights as Stories

Thank You

